

## Newsflash - March 2019



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Dear Business Partner,

It has been a long time since we issued an Oxyde newsletter. Not that there aren't any topics to write about, but time is in short supply. There is so much info and so many topics in our daily world, that it is sometimes difficult to focus on the right things. Because after all, what are the "right" things? And is there not this famous phrase about what is more important "doing the right things or doing things right"?

Like many other companies we are involved in innovation topics. Actually, we are participating in an initiative of the Antwerp Chamber of Commerce called "innovation club" where they offer us the chance to meet other companies that are considered leaders in the topic of innovation. It is remarkable to discover the variety of topics and different definitions of "innovation". One important thing I have learned is that not only disruptive innovation should be our ultimate aim. We should have our eyes wide open for such disruptive innovations but there are many other things around us that allow us to distinguish ourselves in the marketplace. More than before I am convinced in the logistics sector there must be many ways to improve efficiency.



### March 2019

- Lower oil prices due to recession
- Olefins trending upwards
- Ethylene glycols impacted by trade war
- Propylene glycol misses the snow
- Ineos announces a new plant - VAM prices suffer
- Acetone, phenol and cyclohexanone
- Brexit creating extra demand in March
- Charity & Social Responsibility
- Oxyde initiative to react on public's plastic awareness
- A history for growth: 100 y Essenscia
- First hydrogen-powered vessel in Antwerp